toppr

India's only complete learning app

for Class 5-12

Technology is changing the way we live

- From telegram to email
- From email to what's app

- From kirana store to shopping mall
- From shopping mall to online/mobile shopping

- From branch banking to online banking
- From online to mobile banking

Education in India

Teaching-related concerns

- Outmoded teaching methods
- Shortage of qualified teachers -only 20% of aspirants clear the TET
- Highly disproportionate student-teacher ratio
- Inadequate teaching materials that affect the quality of education. High rate of dropouts—nearly 50% by age 14

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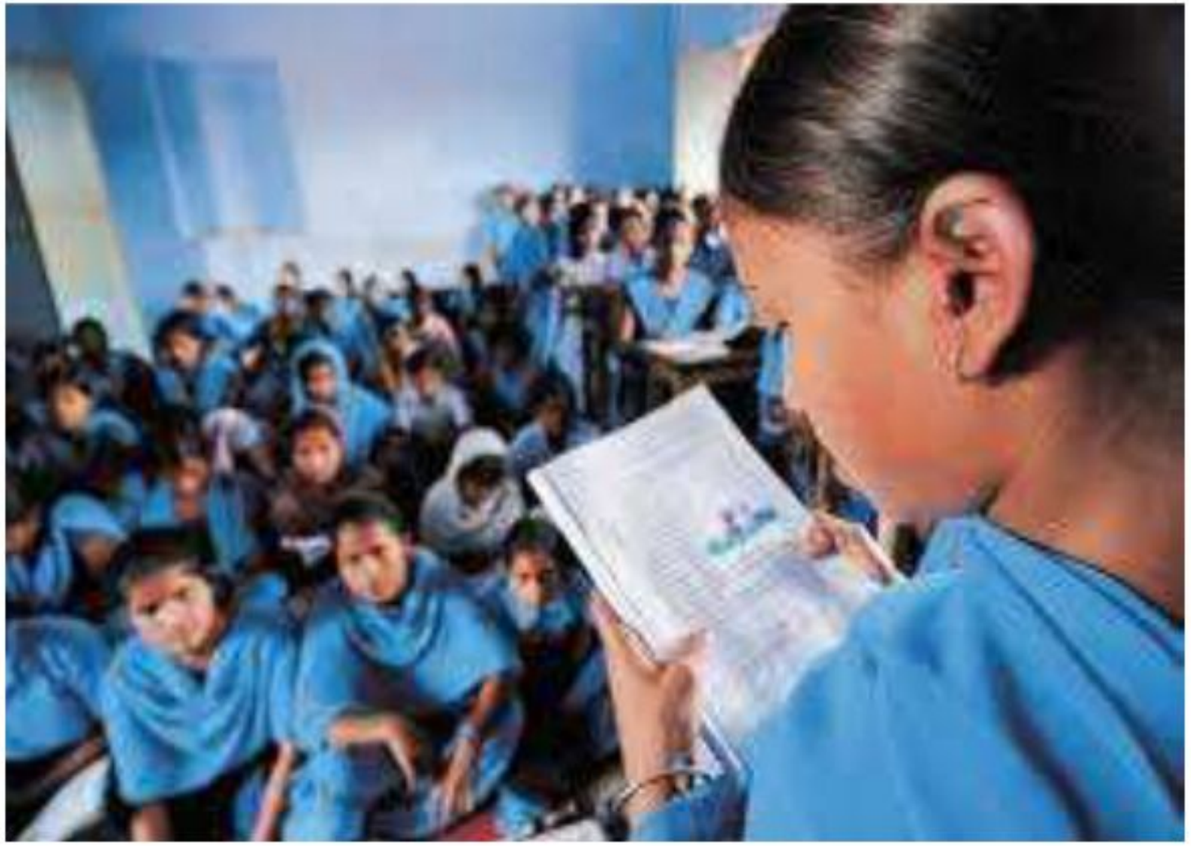
ASER

Annual Status of Education Report (ASER) 2016

More than half of the students in fifth grade are unable to read a second standard textbook and are not able to solve simple arithmetic problems.



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Syllabus completion Vs Time

Number of Teaching Days

Required Teaching Days

Do the teachers have sufficient bandwidth?

Student's and their Worries

I wish I could **speak** well and express my issues.

I wish I could **see some visuals** to understand better.

I wish I could **see and hear the concept again** and again to understand better.

I wish I could **get support anytime anywhere** to perform better.

Let us try helping every student follow their own unique learning path

Student A

Quick learner
Needs **challenges**

StudentB

Slow learner
Needs **guidance**

48 Questions
74 Minutes

98 Questions
124 Minutes

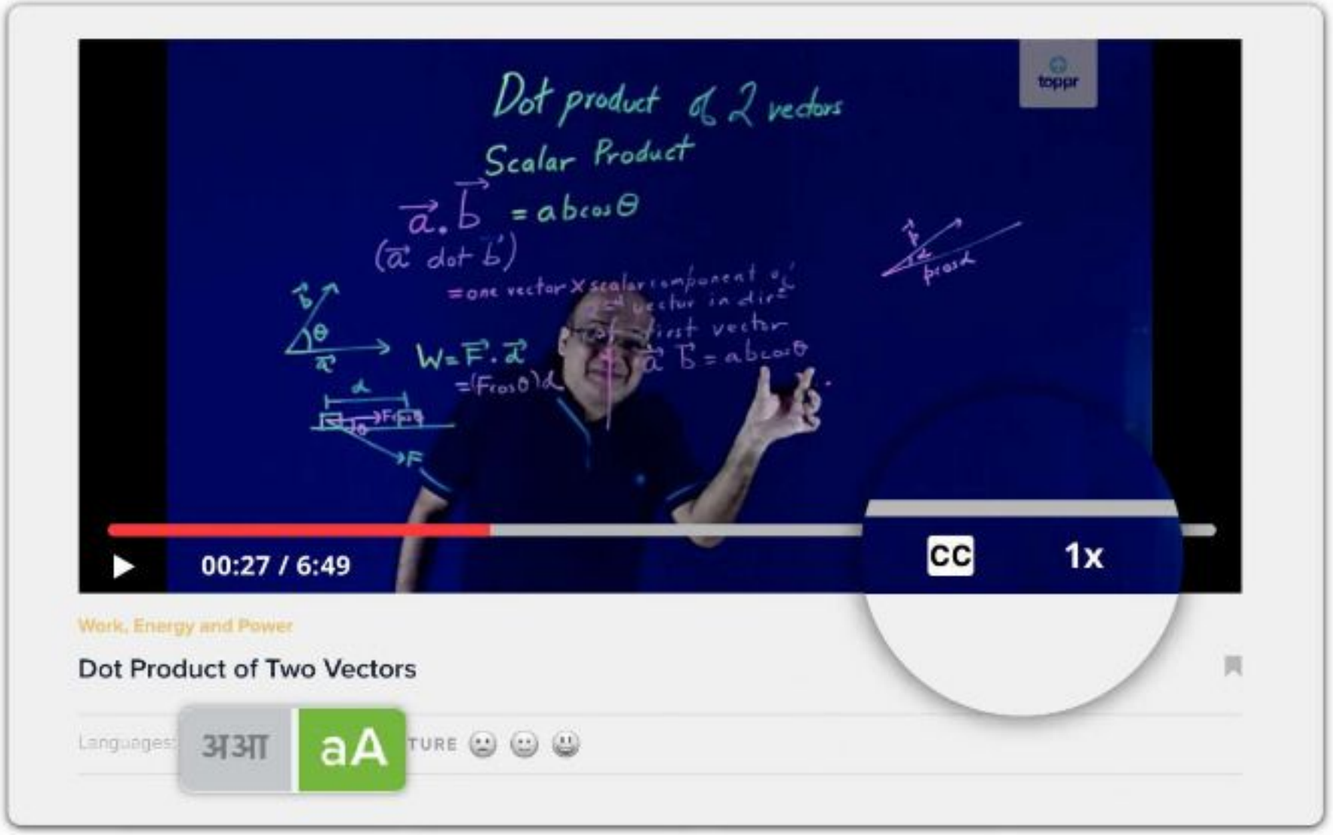
Problems students face while learning

Doesn’t understand everything in class

Video Lectures

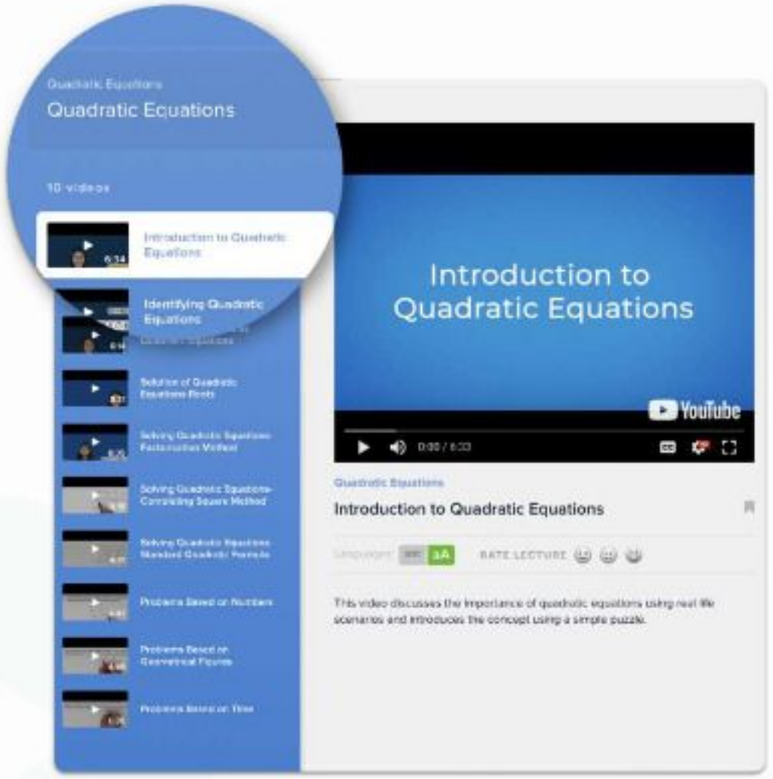
They can learn at their own pace, from expert teachers

Video
English Hinglish

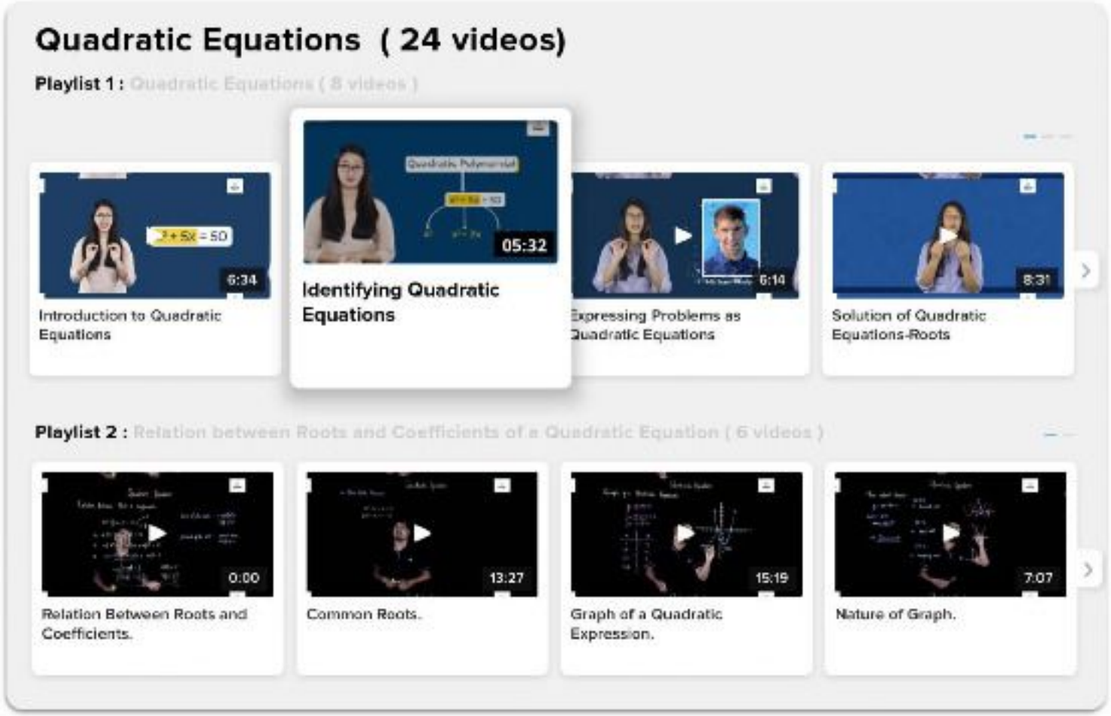


Video Lectures

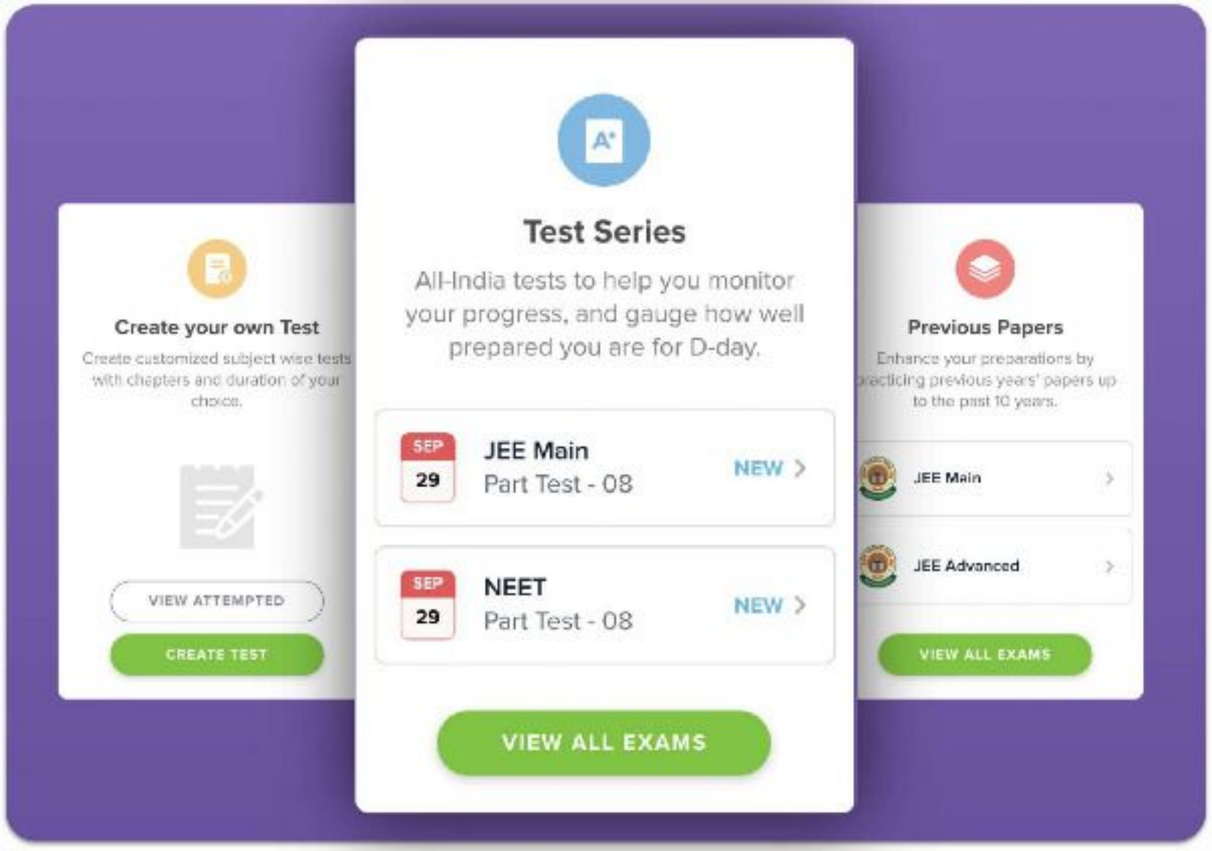
They never have to miss a lecture



Understand or revise every topic within minutes

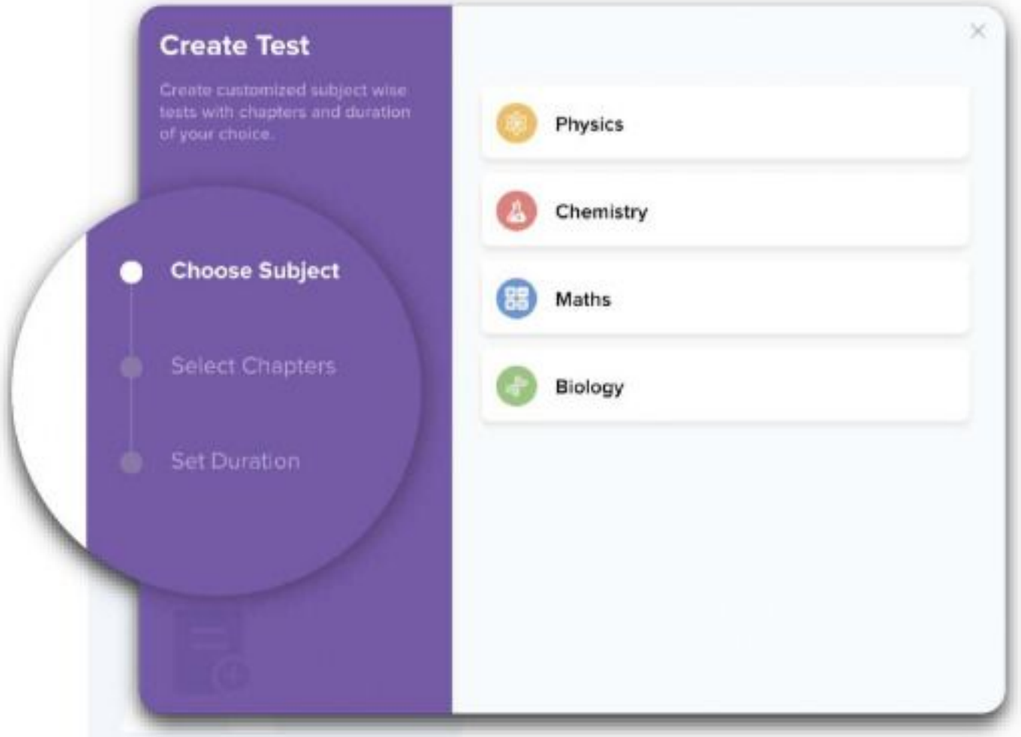


Compare their performance with students across the nation, before the exam

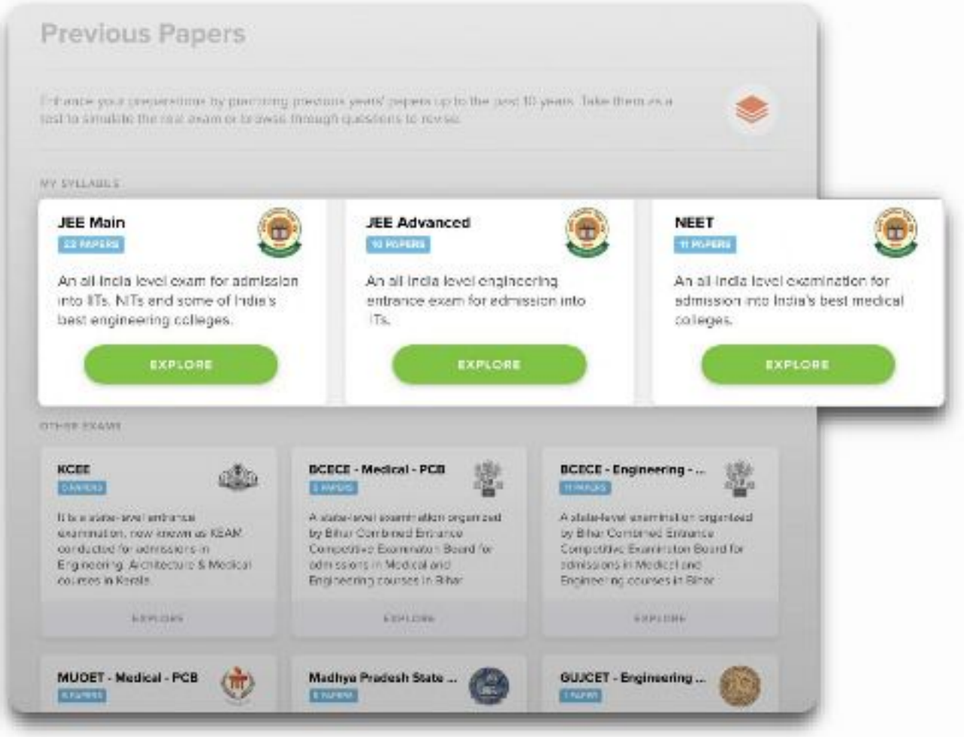


Test

They can revise with customised tests

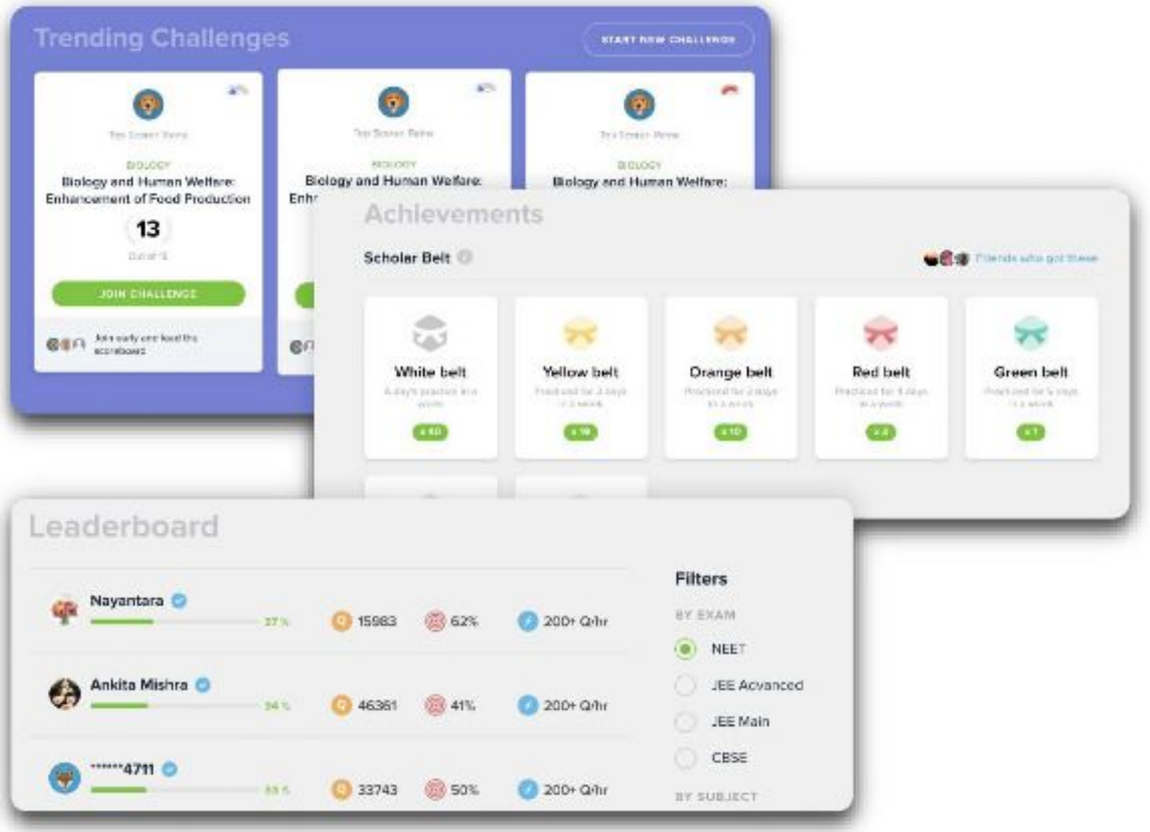


Analyse paper patterns from previous years



Challenges/Achievements/Leaderboard

It's our job to make their learning as exciting as possible with learning games and badges



PACK

LEARN FEATURE

- RECORDED VIDEO LECTURES

- STORIES
  SUMMARY/SNAPSHOT

- CONCEPT
  Definitions,Formulas,
  Examples

MOCK TEST FEATURE

- ALL INDIA TEST SERIES

- PREVIOUS YEAR PAPERS

- MAKE YOUR OWN TEST

GAMES, MY REPORT, BOOK MARKS, ACTIVITY FEED, PROFILE AND ACHIEVEMNTS

How you can help?

Mission

"Make learning **personalised**"

Help YOUR CHILD with the platform which offers widest syllabus coverage across school boards and entrance exams. (Content available – Grade 5th to 12th)

Syllabus: Widest syllabus coverage enables customisation for every student

22 K12 Boards

CBSE, ICSE, UP Board, Karnataka Board

Others include: AP, Gujarat, Jharkhand, Karnataka, Kerala, Maharashtra, MP, Punjab, Rajasthan, Telangana, TN

58 Exams

JEE Main, JEE Advanced, BITSAT, NEET, AIIMS, JIPMER, Maths Olympiad, IPCC, NTSE, KVPY

17 Subjects

Math, Physics, Chemistry, Accountancy, Biology, Economics, General Knowledge, History, Civics, Geography, English

Seemingly similar students have different aspirations and therefore very different learning needs ...

CLASS 11th
BOARD CBSE
EXAMS IIT JEE Main, IIT JEE Advanced, BITSAT

CLASS 11th
BOARD ICSE
EXAMS IIT JEE Advanced, SAT, Math Olympiad

CLASS 11th
BOARD Maharashtra Board
EXAMS MH-CET, K-CET, BITSAT, NTSE

Students have leveraged Toppr's customisation platform to create **120,000 syllabus combinations** to match their exact learning needs

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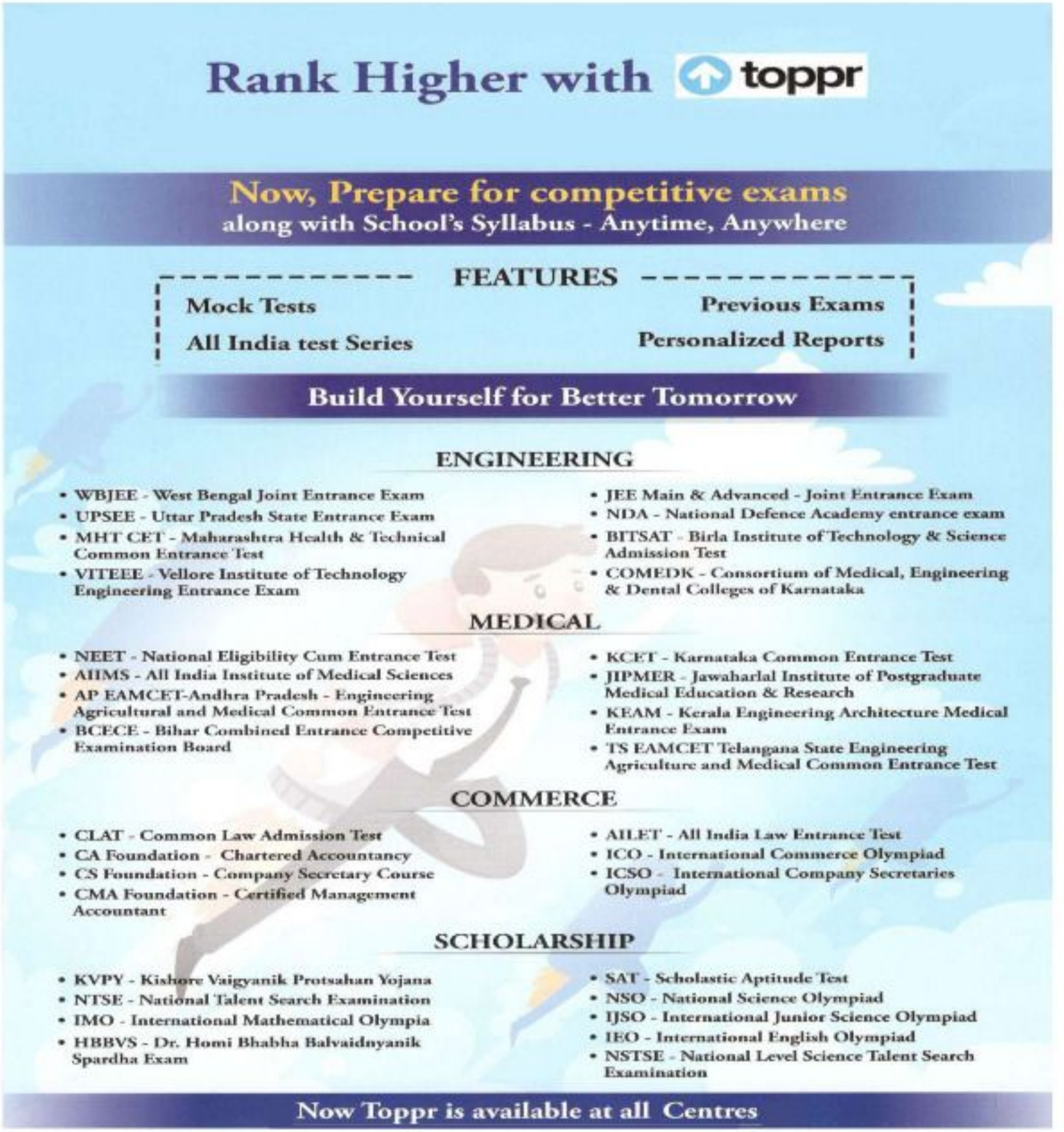
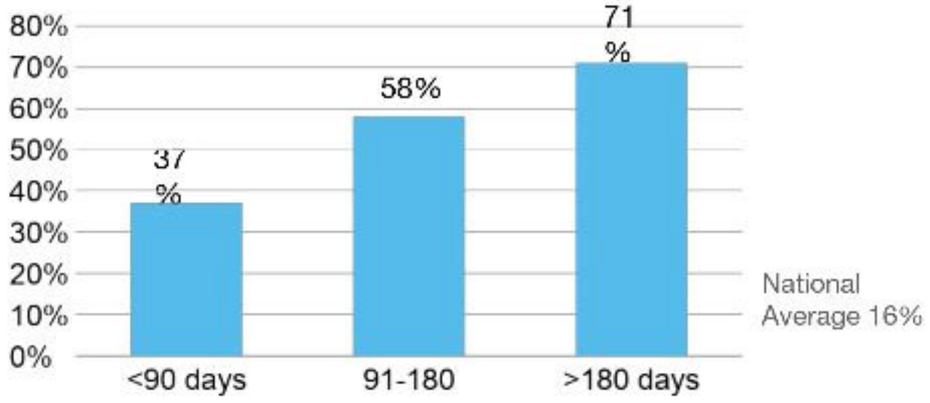
Toppr has been recognized as one of the leaders in competitive exam prep

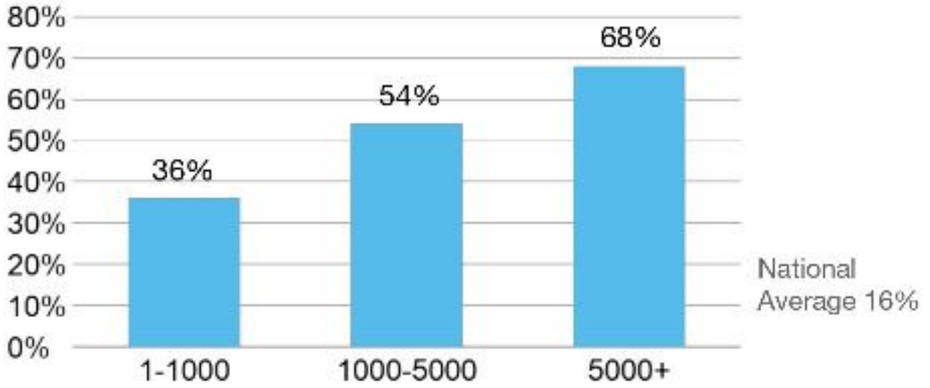


JEE exam selection rate for Toppr students increases to 4x of national average

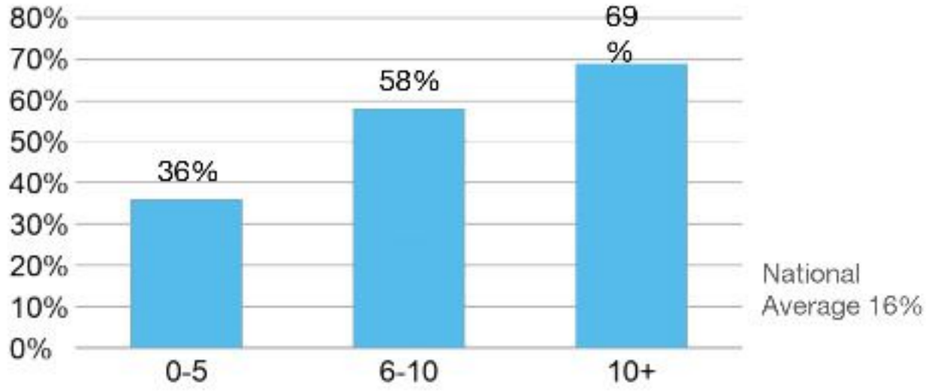
JEE ACCEPTANCE RATE BY DAYS SPENT ON TOPPR



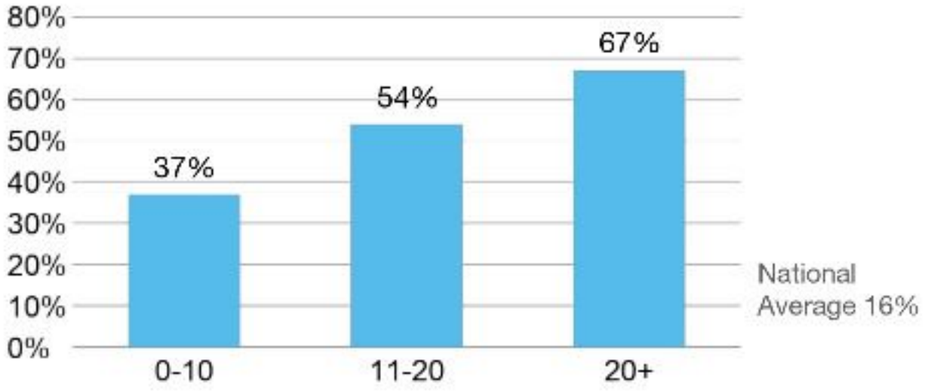
JEE ACCEPTANCE RATE BY QUESTIONS PRACTISED ON TOPPR



JEE ACCEPTANCE RATE BY TESTS TAKEN ON TOPPR



JEE ACCEPTANCE RATE BY DOUBTS ASKED ON TOPPR



Team of second time entrepreneurs with strong pedigree and product DNA

Zishaan

Co-founder and CEO

IIT Bombay, 2x entrepreneur

Joe

VP, Product

IIT Bombay

Prabhdeep

SVP, Sales & Marketing

IIT Bombay, Kellogg

Rohitashwa

VP, Sales

IIT Bombay, 2x Entrepreneur

Jyoti

AVP, Data Science

IIT Kanpur, 2x Entrepreneur

Hemanth

Co-founder and CTO

IIT Bombay, 2x entrepreneur

Rajshekhar

VP, Product

IIT Bombay, 2x Entrepreneur

Aveg

SVP, Partnerships

IIT Delhi, IFS

Sarvee

VP, Data Science

IIT Bombay, MIT

TOP SCHOOLS

IIT BOMBAY

IIT DELHI

Northwestern Kellogg

IIT KANPUR

TOP COMPANIES

McKinsey&Company

Goldman Sachs

TATA

Schlumberger

amazon

P&G

ITC Limited

BACKED BY MARQUEE TECH INVESTORS

SAIF Partners

helion

8° EIGHT ROADS

Kaizen

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Toppr has been recognised as one of the top leaders in ed-tech

TOP 50 INTERNATIONAL EDUCATION COMPANIES

Tyton Global Growth
2018

BEST EDUCATION PLATFORM

Indian Education Awards
2018

BEST EDUCATION WEBSITE

IAMAI Awards
2018

TOP 10 HOTTEST STARTUPS

CB Insights 2015
2018

BEST EDUCATION WEBSITE

IAMAI Awards
2017

BEST IN EDUCATION INDUSTRY

AWS Mobility Awards
2017

GLOBAL TOP 20

EdTechX Global Awards
2017

- **We've partnered with renowned organisations to personalise learning for every student**

SCHOOL

1000+ SCHOOLS
IN 20 CITIES

NGO

TEACHFORINDIA

SITARE Foundation

NAVJYOTI India Foundation
Towards Self-Reliance

ORGANISATION

Microsoft
CONTENT PARTNER

TATA MOTORS
EDUCATION PARTNER

Mahindra
LEARNING RESOURCE CENTRE PARTNER

ICICI Bank
CREATIVE MASTERS EDUCATION PARTNER

- **Toppr has garnered significant mentions and coverage in the press**

"The belief that every student needs a unique way to attain his or her goal has won Toppr the Best Educational Website Award

-BW Disrupt

THE TIMES OF INDIA | THE ECONOMIC TIMES | hindustantimes | live mint | Business Standard | DECCAN HERALD

THE HINDU | dna THE FINANCIAL EXPRESS | Bloomberg | The Tribune | The Statesman | AdvertisingAge

Thank You