



**India's only complete  
learning app**

**for Class 5-12**

# Technology is changing the way we live



- From telegram to email
- From email to what's app



- From kirana store to shopping mall
- From shopping mall to online/mobile shopping



- From branch banking to online banking
- From online to mobile banking



# Education in India

# Teaching-related concerns

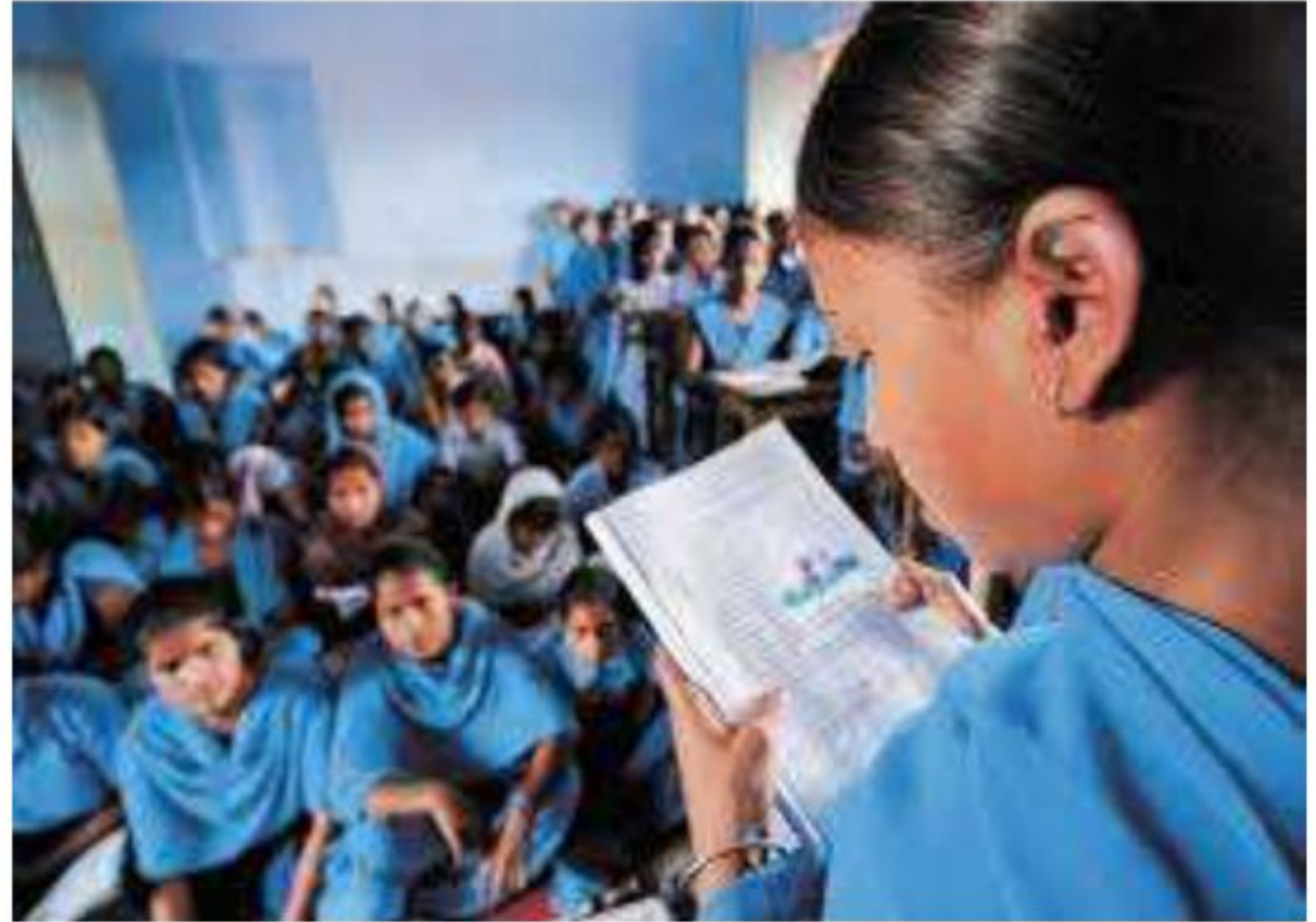
- Outmoded teaching methods
- Shortage of qualified teachers -only 20% of aspirants clear the TET
- Highly disproportionate student-teacher ratio
- Inadequate teaching materials that affect the quality of education. High rate of dropouts—nearly 50% by age 14



# ASER

*Annual Status of Education Report  
(ASER) 2016*

More than half of the students in fifth grade are unable to read a second standard textbook and are not able to solve simple arithmetic problems.





# Syllabus completion Vs Time

Number of Teaching Days



Required Teaching Days



Do the teachers have sufficient bandwidth?

## Student's and their Worries

I wish I could **speak** well and express my issues.

I wish I could **see some visuals** to understand better.

I wish I could **see and hear the concept again** and again to understand better.

I wish I could **get support anytime anywhere** to perform better.





# Let us try helping every student follow their own unique learning path



Student A

**Quick** learner  
Needs **challenges**



**48 Questions**  
**74 Minutes**



Student B

**Slow** learner  
Needs **guidance**



**98 Questions**  
**124 Minutes**



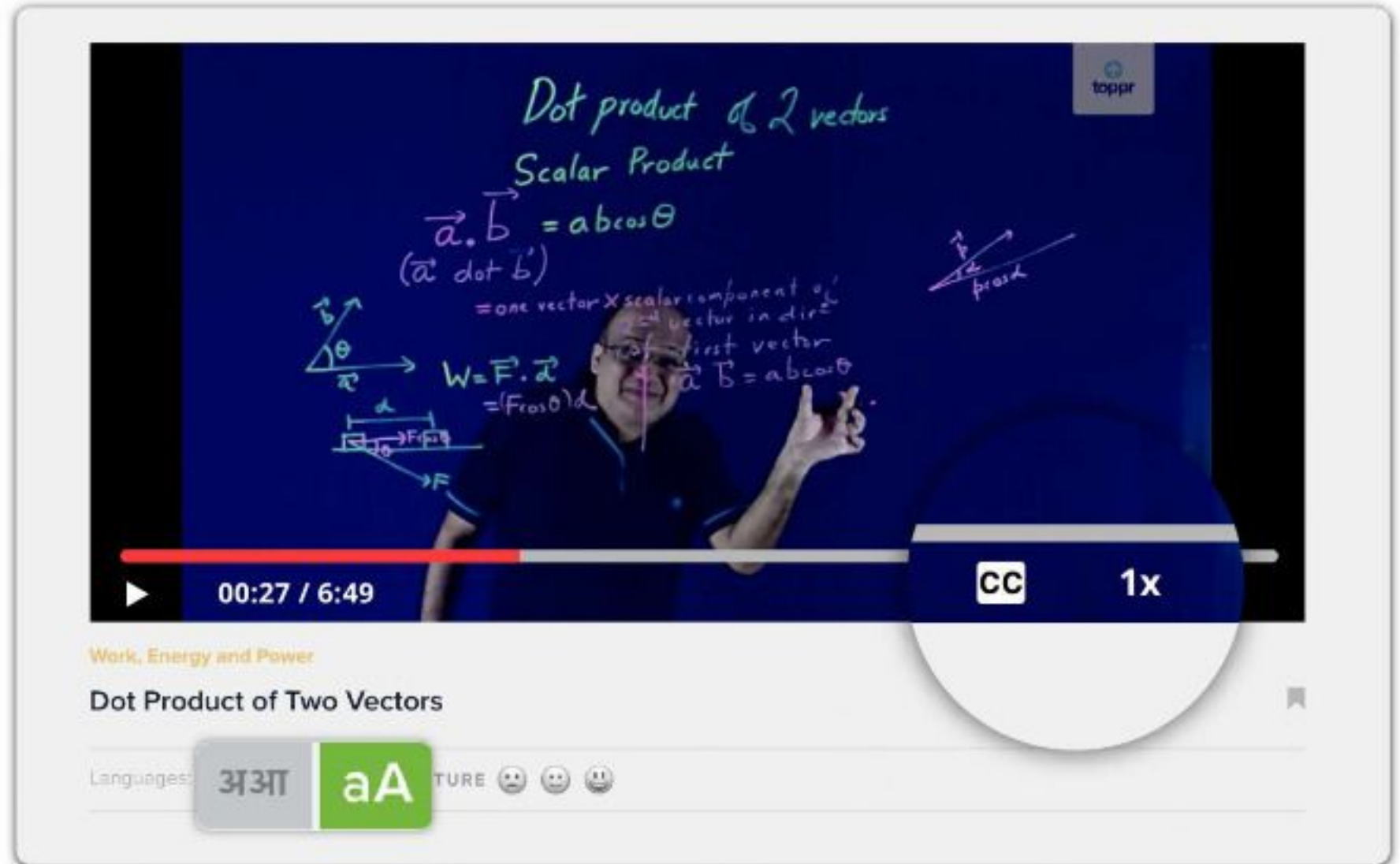
# Problems students face while learning

Doesn't understand everything in class



They can learn at their own pace, from expert teachers

Video  
English Hinglish

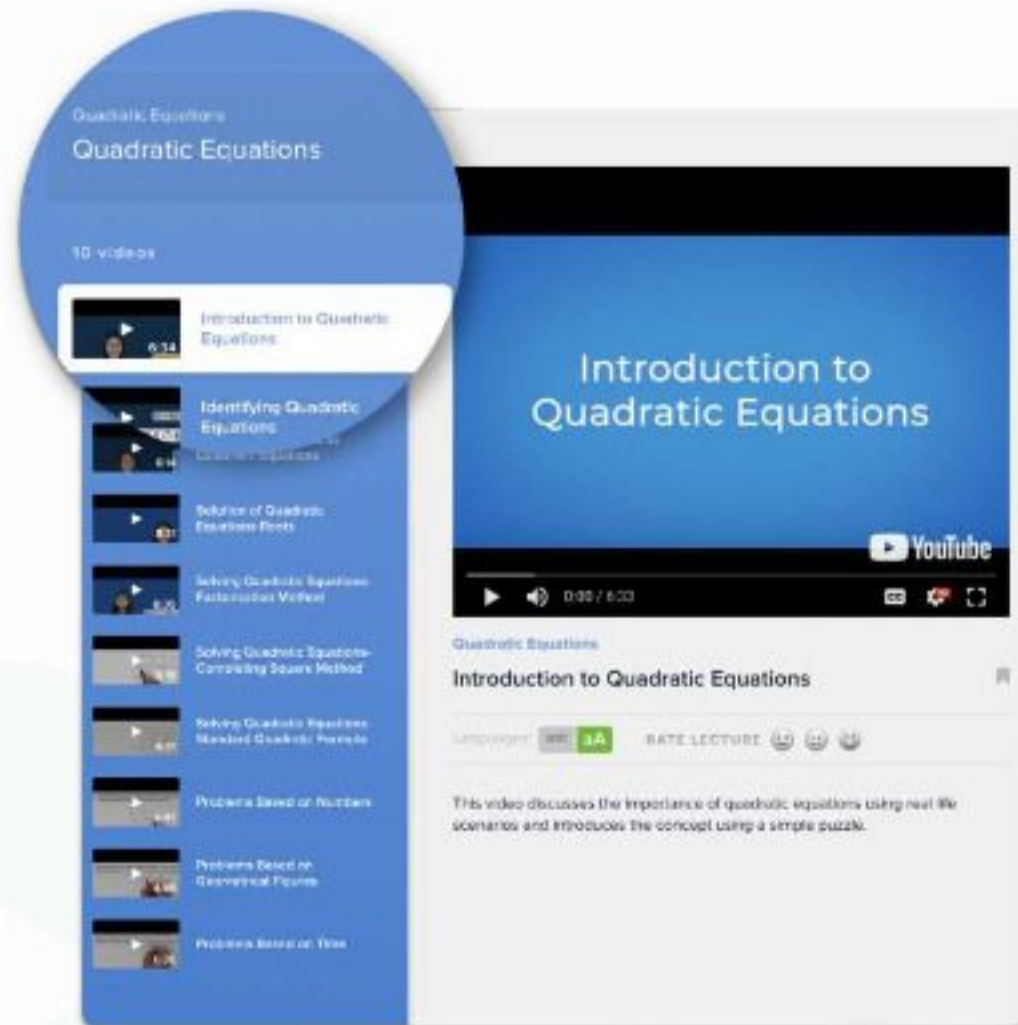


The video player shows a lecture on the dot product of two vectors. The background is a dark blue chalkboard with handwritten text and diagrams. The text includes: "Dot product of 2 vectors", "Scalar Product",  $\vec{a} \cdot \vec{b} = ab \cos \theta$ ,  $(\vec{a} \text{ dot } \vec{b})$ ,  $= \text{one vector} \times \text{scalar component of other vector in direction of first vector}$ ,  $W = \vec{F} \cdot \vec{d}$ ,  $= (F \cos \theta) d$ , and  $\vec{a} \cdot \vec{b} = ab \cos \theta$ . There are two diagrams: one on the left showing two vectors  $\vec{a}$  and  $\vec{b}$  with an angle  $\theta$  between them, and one on the right showing a vector  $\vec{a}$  and its projection onto another vector  $\vec{b}$ , labeled  $\text{proj}_{\vec{b}} \vec{a}$ . The video player interface includes a play button, a progress bar showing 00:27 / 6:49, a CC icon, a 1x speed icon, and a language selector showing "अआ" and "aA".

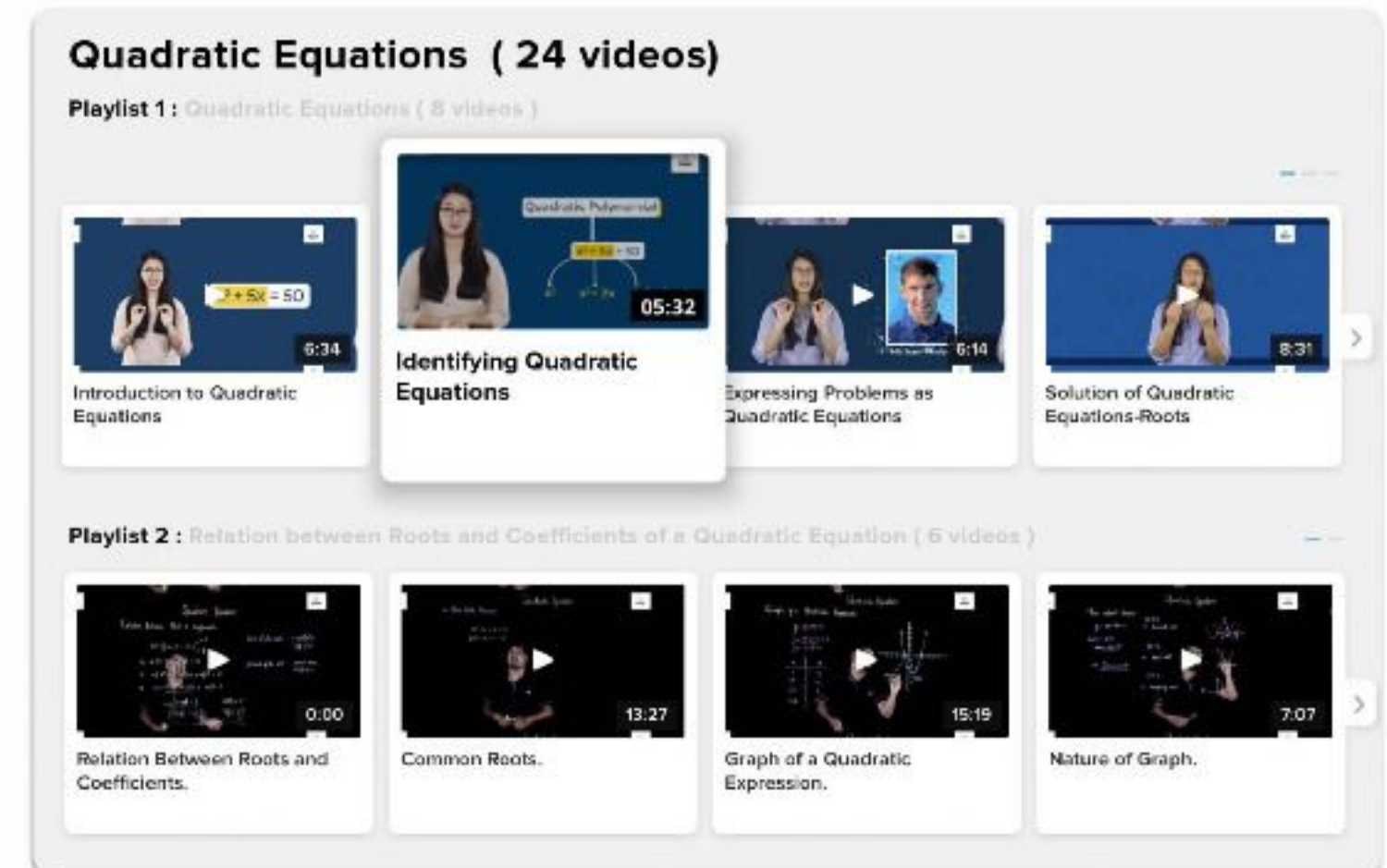


## Video Lectures

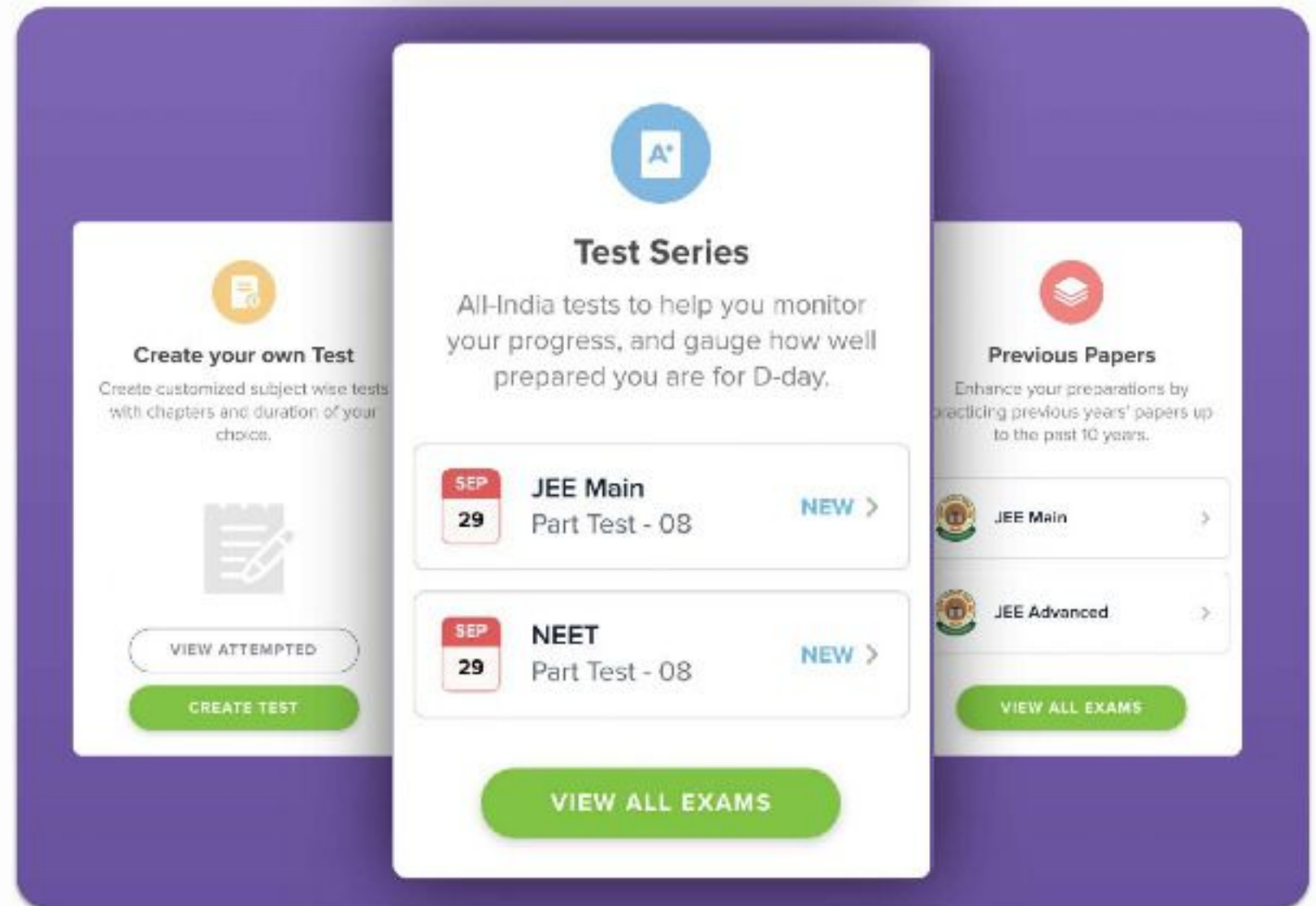
They never have to miss a lecture



Understand or revise every topic within minutes

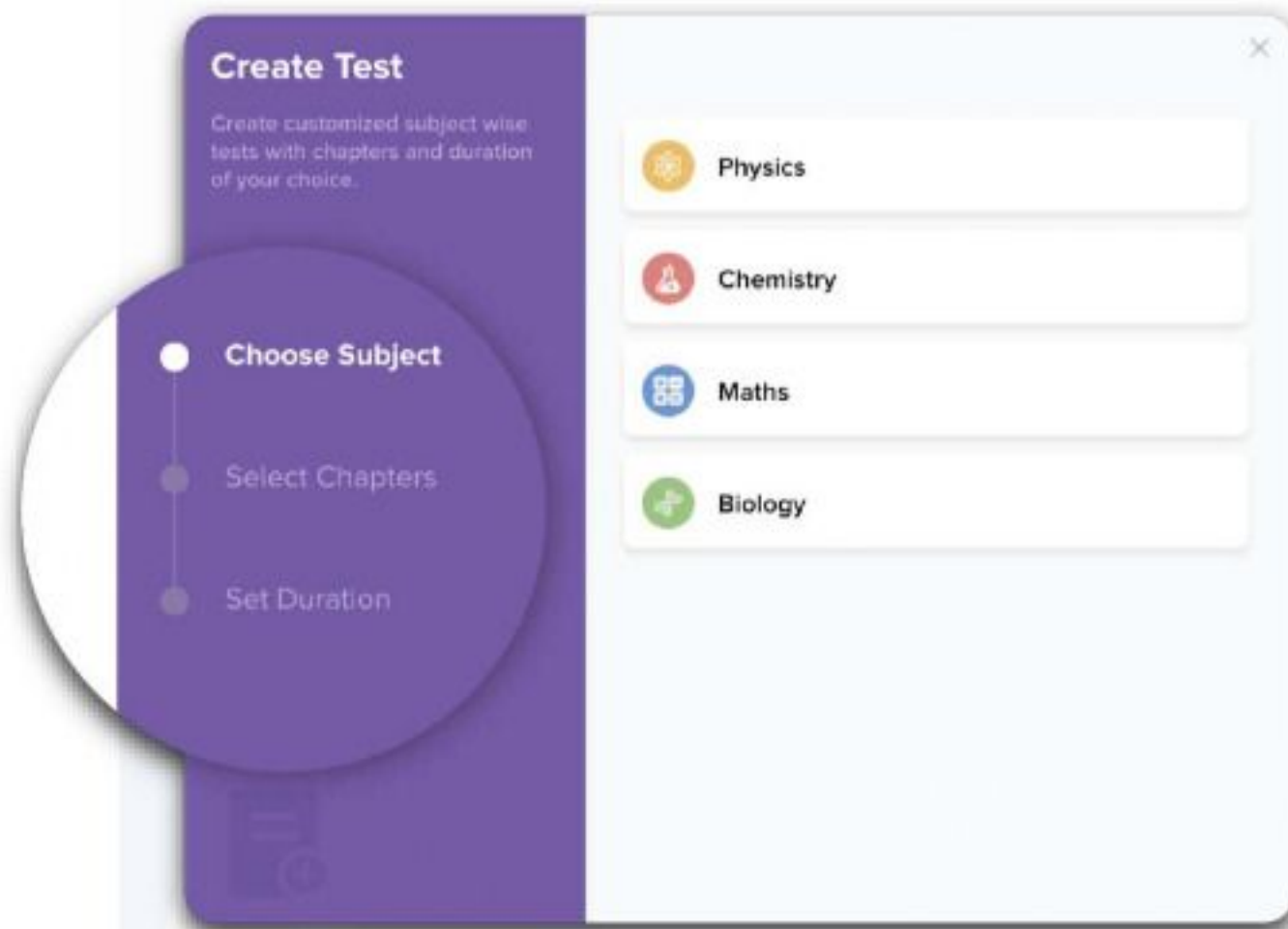


Compare their  
performance with  
students across the  
nation, before the  
exam





They can revise with customised tests

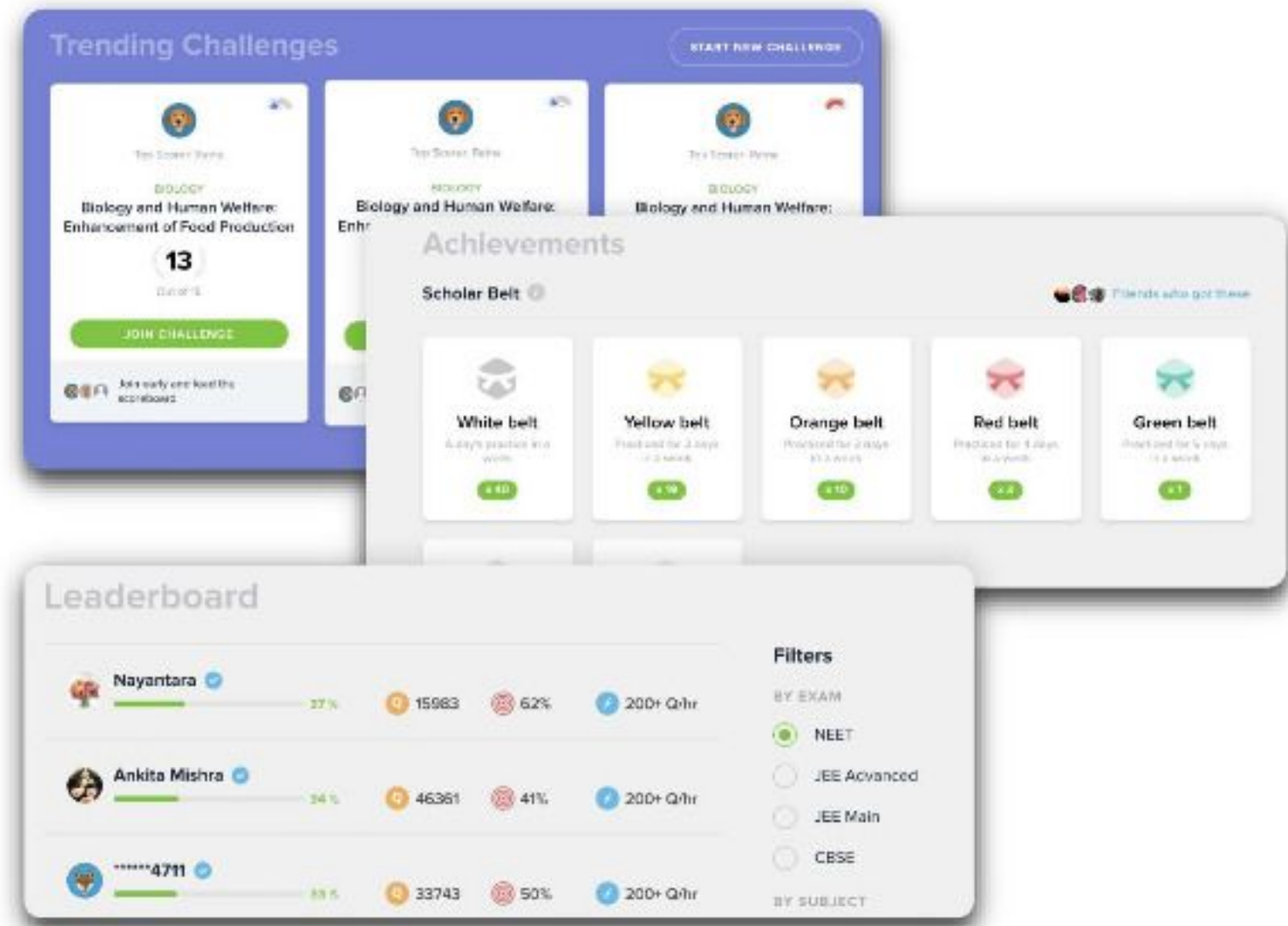


Analyse paper patterns from previous years



# Challenges/Achievements/Leaderboard

It's our job to make their learning as exciting as possible with learning games and badges





# **PACK**

## **LEARN FEATURE**

- RECORDED VIDEO LECTURES
- STORIES  
SUMMARY/SNAPSHOT
- CONCEPT  
Definitions, Formulas,  
Examples

## **MOCK TEST FEATURE**

- ALL INDIA TEST SERIES
- PREVIOUS YEAR PAPERS
- MAKE YOUR OWN TEST

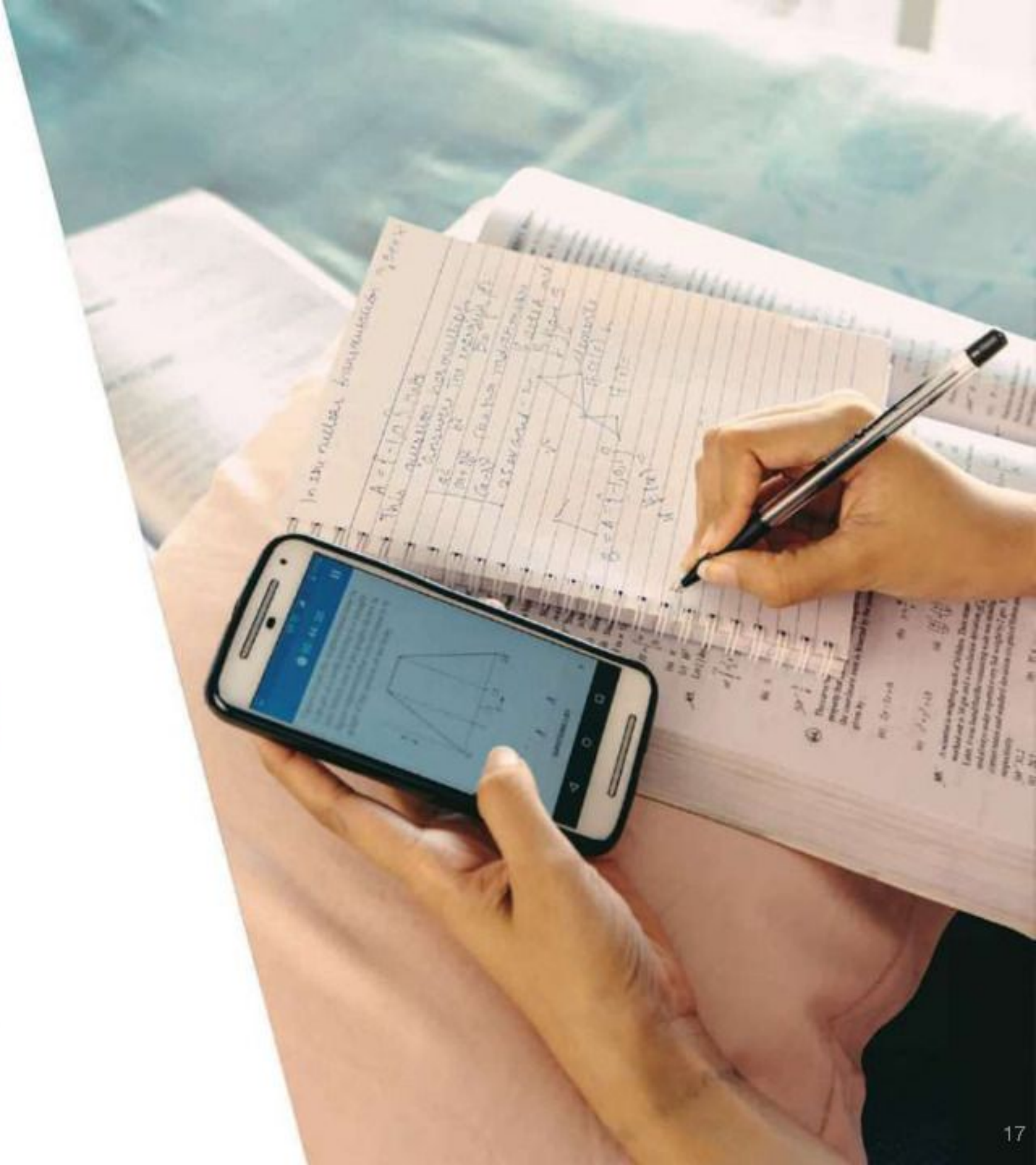
**GAMES, MY REPORT, BOOK MARKS, ACTIVITY  
FEED, PROFILE AND ACHIEVEMENTS**

# How you can help?



## Mission

“ Make  
learning  
personalised ”



Help YOUR CHILD with the platform which offers widest syllabus coverage across school boards and entrance exams. ( Content available – Grade 5<sup>th</sup> to 12<sup>th</sup> )

**Syllabus:** Widest syllabus coverage enables customisation for every student

22

K12 Boards



CBSE



ICSE



UP Board



Karnataka Board

Others include: AP, Gujarat, Jharkhand, Karnataka, Kerala, Maharashtra, MP, Punjab, Rajasthan, Telangana, TN

58

Exams



JEE Main



JEE Advanced



BITSAT



NEET



AIIMS



JIPMER



Maths Olympiad



IPCC



NTSE



KVPY

17

Subjects

Math

Physics

Chemistry

Accountancy

Biology

Economics

General Knowledge

History

Civics

Geography

English

Seemingly similar students have different aspirations and therefore very different learning needs ...



CLASS  
11th

BOARD  
CBSE

EXAMS  
IIT JEE Main, IIT JEE Advanced, BITSAT



CLASS  
11th

BOARD  
ICSE

EXAMS  
IIT JEE Advanced, SAT, Math Olympiad



CLASS  
11th

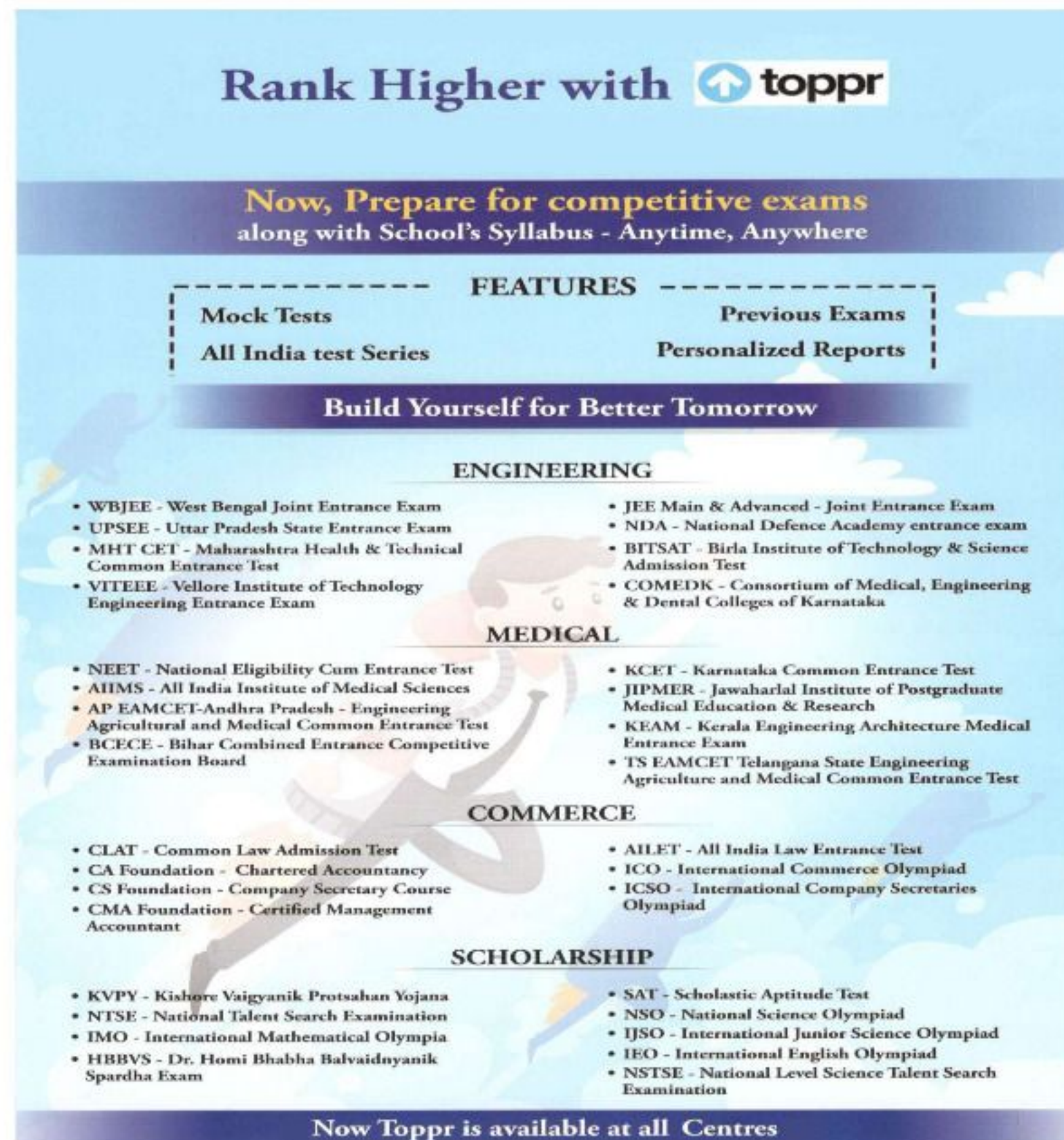
BOARD  
Maharashtra Board


EXAMS  
MH-CET, K-CET, BITSAT, NTSE

Students have leveraged Toppr's customisation platform to create **120,000 syllabus combinations** to match their exact learning needs



Toppr has been recognized as one of the leaders in competitive exam prep



**Rank Higher with** 

**Now, Prepare for competitive exams**  
along with School's Syllabus - Anytime, Anywhere

**FEATURES**

Mock Tests	Previous Exams
All India test Series	Personalized Reports

**Build Yourself for Better Tomorrow**

**ENGINEERING**

- WBJEE - West Bengal Joint Entrance Exam
- UPSEE - Uttar Pradesh State Entrance Exam
- MHT CET - Maharashtra Health & Technical Common Entrance Test
- VITEEE - Vellore Institute of Technology Engineering Entrance Exam
- JEE Main & Advanced - Joint Entrance Exam
- NDA - National Defence Academy entrance exam
- BITSAT - Birla Institute of Technology & Science Admission Test
- COMEDK - Consortium of Medical, Engineering & Dental Colleges of Karnataka

**MEDICAL**

- NEET - National Eligibility Cum Entrance Test
- AIIMS - All India Institute of Medical Sciences
- AP EAMCET-Andhra Pradesh - Engineering Agricultural and Medical Common Entrance Test
- BCECE - Bihar Combined Entrance Competitive Examination Board
- KCET - Karnataka Common Entrance Test
- JIPMER - Jawaharlal Institute of Postgraduate Medical Education & Research
- KEAM - Kerala Engineering Architecture Medical Entrance Exam
- TS EAMCET Telangana State Engineering Agriculture and Medical Common Entrance Test

**COMMERCE**

- CLAT - Common Law Admission Test
- CA Foundation - Chartered Accountancy
- CS Foundation - Company Secretary Course
- CMA Foundation - Certified Management Accountant
- AILET - All India Law Entrance Test
- ICO - International Commerce Olympiad
- ICSO - International Company Secretaries Olympiad

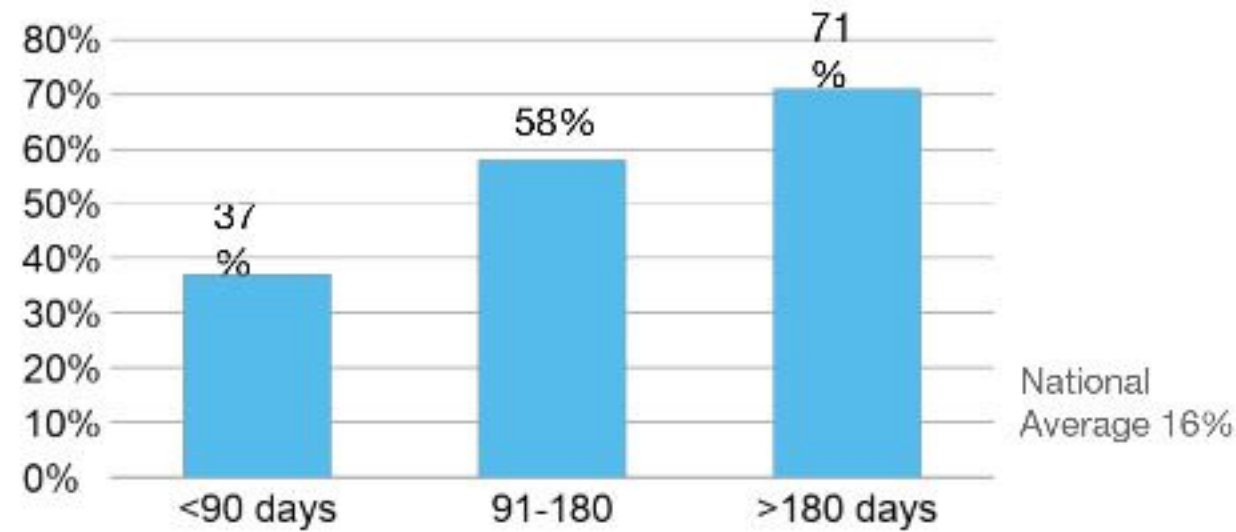
**SCHOLARSHIP**

- KVPY - Kishore Vaigyanik Protsahan Yojana
- NTSE - National Talent Search Examination
- IMO - International Mathematical Olympiad
- HBBVS - Dr. Homi Bhabha Balvaidnyanik Spardha Exam
- SAT - Scholastic Aptitude Test
- NSO - National Science Olympiad
- IJSO - International Junior Science Olympiad
- IEO - International English Olympiad
- NSTSE - National Level Science Talent Search Examination

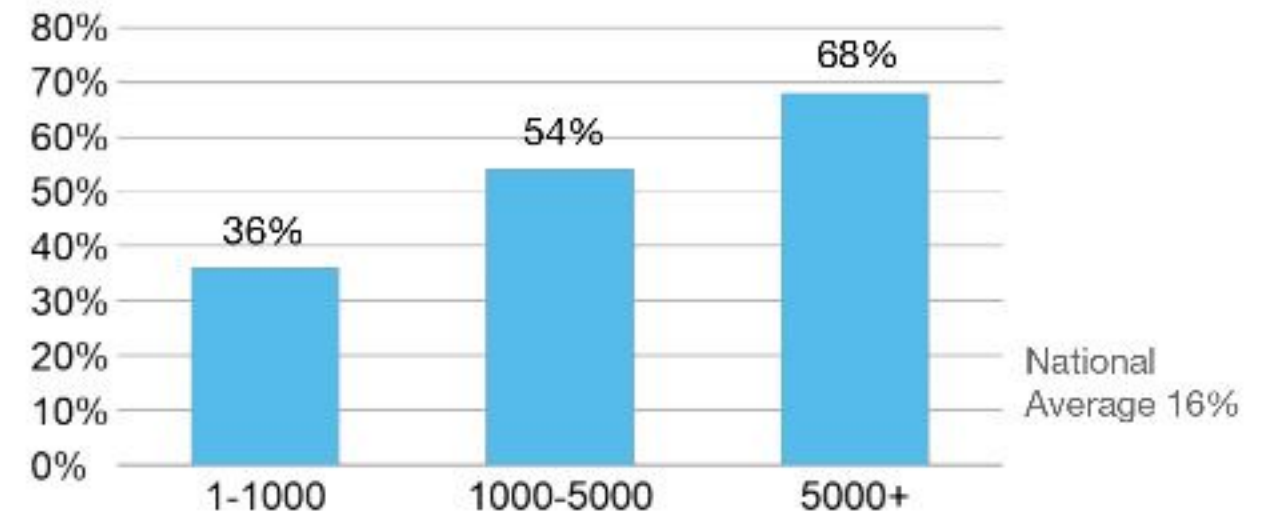
**Now Toppr is available at all Centres**

# JEE exam selection rate for Toppr students increases to 4x of national average

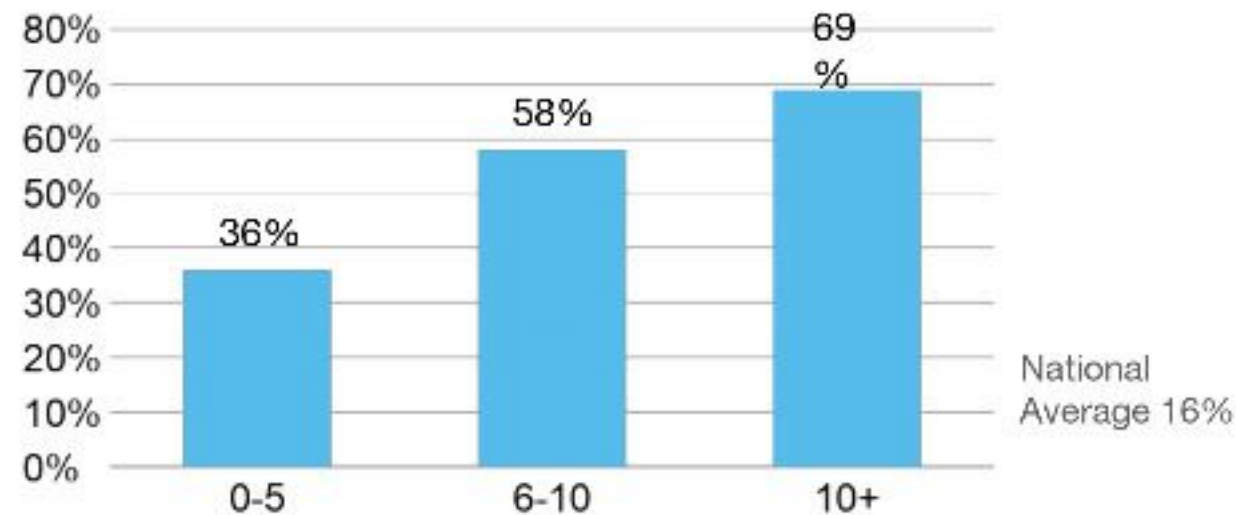
JEE ACCEPTANCE RATE BY DAYS SPENT ON TOPPR



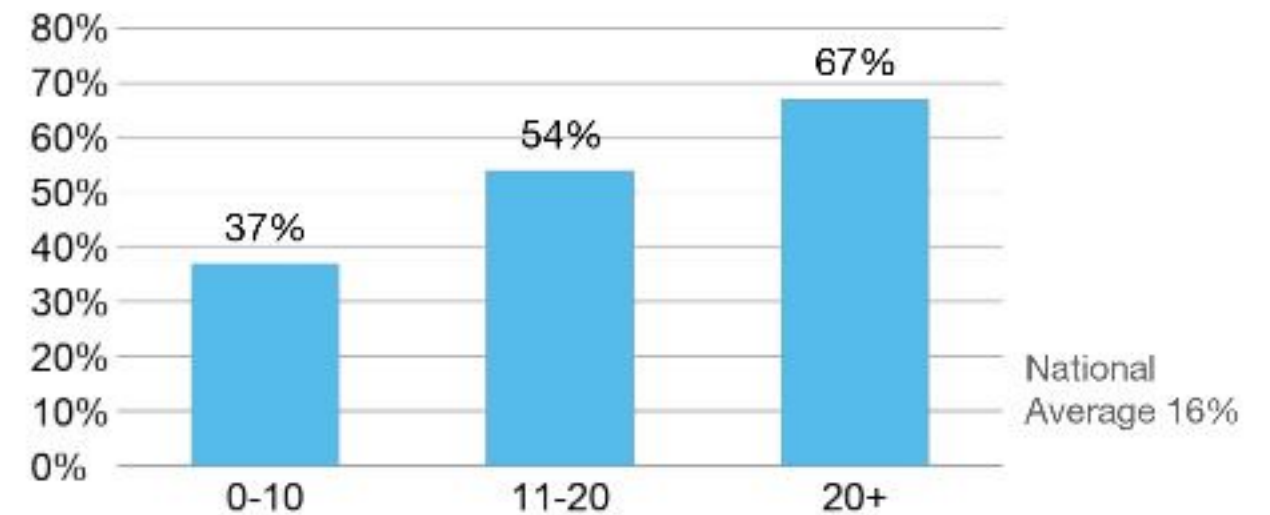
JEE ACCEPTANCE RATE BY QUESTIONS PRACTISED ON TOPPR



JEE ACCEPTANCE RATE BY TESTS TAKEN ON TOPPR



JEE ACCEPTANCE RATE BY DOUBTS ASKED ON TOPPR





# Team of second time entrepreneurs with strong pedigree and product DNA



**Zishaan**

**Co-founder and CEO**

IIT Bombay, 2x entrepreneur



**Joe**

**VP, Product**

IIT Bombay



**Prabhdeep**

**SVP, Sales & Marketing**

IIT Bombay, Kellogg



**Rohitashwa**

**VP, Sales**

IIT Bombay, 2x Entrepreneur



**Jyoti**

**AVP, Data Science**

IIT Kanpur, 2x Entrepreneur



**Hemanth**

**Co-founder and CTO**

IIT Bombay, 2x entrepreneur



**Rajshekhar**

**VP, Product**

IIT Bombay, 2x Entrepreneur



**Aveg**

**SVP, Partnerships**

IIT Delhi, IFS



**Sarvee**

**VP, Data Science**

IIT Bombay, MIT

## TOP SCHOOLS



IIT BOMBAY



IIT DELHI



IIT KANPUR



## TOP COMPANIES

McKinsey&Company



Schlumberger

amazon



## BACKED BY MARQUEE TECH INVESTORS

SAIF?artners



8<sup>th</sup> EIGHT ROADS





## Toppr has been recognised as one of the top leaders in ed-tech



Tyton Global Growth  
**2018**



Indian Education Awards  
**2018**



IAMAI Awards  
**2018**



CB Insights 2015  
**2018**



IAMAI Awards  
**2017**



AWS Mobility Awards  
**2017**



EdTechX Global Awards  
**2017**



- We've partnered with renowned organisations to personalise learning for every student

## SCHOOL



**1000+ SCHOOLS**  
IN 20 CITIES

## NGO

**TEACHFORINDIA**



**SITARE**  
Foundation



## ORGANISATION



CONTENT PARTNER

**TATA MOTORS**

EDUCATION PARTNER



**Mahindra**

LEARNING RESOURCE  
CENTRE PARTNER



**ICICI Bank**

CREATIVE MASTERS  
EDUCATION PARTNER



- Toppr has garnered significant mentions and coverage in the press



### Get ready for NEET counselling: Choose your college wisely



### 'Most Don't Think of Jobs as Big or Small, Just Important'



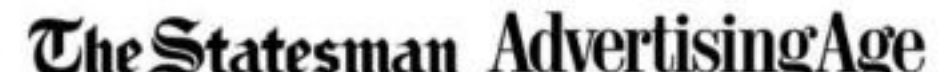
### Specially abled Prashit of Patna is AIR 2



### 17-year-old Advait to represent India at earth science Olympiad



**"The belief that every student needs a unique way to attain his or her goal has won Toppr the Best Educational Website Award -BW Disrupt"**







# Thank You

